



**A&E POSTS BEST YEAR IN NETWORK HISTORY  
ACROSS ALL KEY DEMOGRAPHICS FOR 2007**

**NETWORK FINISHES YEAR AS THE ONLY TOP 10 AD-  
SUPPORTED CABLE NETWORK TO GARNER DOUBLE-DIGIT  
GROWTH IN ADULTS 25-54**

**2007 MARKS THE FOURTH CONSECUTIVE YEAR OF GROWTH IN  
ADULTS 18-49 & 25-54 DEMOGRAPHICS**

NEW YORK – January 3, 2008 – A&E has just finished up the most successful year in the history of the network, garnering significant growth in all key demos, ranking among the top ten ad-supported networks once again.

For 2007 A&E's delivery was up 9 percent (619,000) among adults 18-49, 10 percent (639,000) among adults 25-54, and 11 percent (282,000) among adults 18-34, versus 2006, breaking last year's record delivery in all key demographics, securing the best deliveries in network history.

Among the top ten ad-supported cable networks in each respective demographics, A&E was the only network to have double-digit growth in adults 25-54 in prime and the fastest growing network among total viewers (up 19 percent) versus 2006.

"2007 was truly a remarkable year for A&E, with sustainable growth throughout the year against a very competitive landscape," said Bob DeBitetto, Executive Vice President and General Manager, A&E. "This is especially encouraging and exciting as we prepare to launch our first original drama series in more than six years."

A&E finished the year ranking number seven among all ad-supported cable networks in adults 25-54 and number eight in adults 18-49 and total viewers. This marks the third year in a row that the network has finished among the top ten in adults 25-54 and the second consecutive year in adults 18-49. It also marks four consecutive years of growth in each demo.

**About A&E Network**

Now reaching more than 96 million homes, A&E Network offers a diverse mix of high quality entertainment; ranging from the network's signature Real-Life Series franchise, including the hit series "Intervention," "Gene Simmons Family Jewels," "The First 48" and "Criss Angel Mindfreak," to critically acclaimed original movies, dramatic series and the most successful justice shows on cable. A&E is the official basic cable home to the high-profile series "The Sopranos" and "CSI: Miami." The A&E Network website is located at [www.aetv.com](http://www.aetv.com). The A&E Insider is located at [www.aetv.com/insider](http://www.aetv.com/insider). For more information and photography please visit us on the web at [www.aetvpress.com](http://www.aetvpress.com).

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