



FOR IMMEDIATE RELEASE:

AETN INTERNATIONAL EXTENDS OUTPUT AGREEMENT WITH LA 7

March 25, 2009 – New York / Rome – AETN International has renewed its program licensing agreement with Italian broadcaster, La 7, for a further three years. The agreement was originally reached in 2002.

Among the series and specials La 7 has licensed under the extension are *Ancient Discoveries*, *Cities of the Underworld*, *Rome: Rise & Fall of an Empire*, *Lost Pyramid*, *China's First Emperor*, and more. The programs air in La 7's Atlantide slot. AETN International's program catalog features series and specials from A&E Network[®], The History Channel[®], and Crime & Investigation Network[™].

"We are very pleased to extend our relationship with La 7, a very important partner for us in Italy," said Jonathan South, Director of International Content Sales, EMEA for AETN International. "Our acclaimed non-fiction programming has struck a chord with the Italian audience and we are pleased with the performance and feedback we've received. We look forward to continued success."

In Italy, AETN's HISTORY, operated in partnership with Fox International Channels, is one of the leading documentary channels on the Sky Italia platform.

About AETN International:

A division of A&E Television Networks, AETN International markets the quality programming and proven success of HISTORY[™], A&E[®], The Biography Channel[®], Crime & Investigation Network[™], Military History[™], HISTORY HD[™], BIO HD[™], and Crime & Investigation Network HD[™] overseas. Through innovative local partnerships and affiliates, AETN International has expanded the presence of AETN channels and branded blocks around the world. In addition to licensing AETN channels, AETN International handles syndicated sales, format sales and broadband and mobile licensing of content from the A&E and HISTORY catalogues to international broadcasters. AETN channels and programs are now available in more than 141 countries to over 250 million TV households. AETN International has offices in New York, London and Singapore. The AETN International website is located at www.AETNinternational.com.

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